

Our Values

“Thanks!” believes that people want a new vision of how to pull together.

Yet, for people to seize this moment in time to show that we can face common problems cooperatively, people need three things:

- A reason to pull together. It must be fresh and non-threatening.
- Actions they can take with others. Work must be meaningful to the workers and the goal, visible, and meet the standard of SASSY Rosie projects (see Projects).
- An atmosphere that melds people’s attitudes, aptitudes, and interests into positive results.

“Thanks!” believes the American Rosie Movement is a good start at meeting these needs, by using our freedoms to pull together to meet new challenges.

Ways we strive to meet these basic requirements for unified, public action are:

- **The Reason** – Rosie the Riveter are a great reason for people to unite. People need a new kind of cause to hold as precious to American principles, and they repeatedly report that Rosies and the Rosies Legacy are worth uniting around.
- **The Actions** – Many kinds of “Rosie work” are ready for you to replicate, add to, or be inspired by. “Thanks!” and our partners have done about 18 projects together; and many others have done great work you can replicate add to. More important, you, “the people” will create new ways to honor Rosies and their legacy.
- **The Atmosphere** – The American Rosie Movement requires that people unite to do work that shows that “the people” will use our freedom to recognize the value of freedom. Many who have done “Rosie work” will help guide you. Whatever you do, follow the Rosie Legacy – pull together to do quality work for freedom, and do it in a cooperative tone. Focus on the goal.

When you know Rosies and advance the Rosie Legacy, you recognize that Rosies are not only persons in the past; they are guides for us today and far into the future.

Time is short—living Rosies are over 90 years old. Today’s times cry out for unity. We believe you will pull together as we begin this new era of what it means to be a member of the human family, regardless of the changes and challenges we face.

When you know a Rosie, you know America’s promise.

When you grow America’s promise, you keep freedom ringing.

We are committed to A Rosie Future, and we welcome you to join us.

See [FAQ](#)

FREQUENTLY ASKED QUESTIONS

Common, larger questions:

1. *Do you have evidence that people will unite around the Rosie Movement?*

After a decade of work with Rosies and diverse collaborators, we believe that:

- People will unify in order to find, get to know, and work with diverse American women who worked on the WWII home front during.
- What people chose do together vary. We offer examples - ringing bells in unison across many time zones, creating music and art, designing parks. We believe “the people” will create ways not yet thought of, to prove we can pull together to do highest-quality work to preserve freedom, as Rosies and other home front workers did during World War.
- The atmosphere created when people meet and work with Rosies is genuinely positive, enlightening, kind, and productive. The American Rosie movement has a quieter tone of team work than most social movements.

2. *Why are Rosies a good reason to pull people together?*

- Rosies are fresh, positive; yet, they are proven as women who help us all pull together and change in a mood of uniting, not fighting, of “we” not “me”.
- People don’t expect that women who are among the oldest living Americans could garner the energy, trust, and unity needed for a national movement. change the mood from fighting to uniting, from me to we.
- Rosies are fascinating. When people meet them, they care that these American treasures will be gone soon.
- Rosies have lived through the century that has seen more change than any other century in human history. Everybody needs to know them.
- Rosies are about pulling together to do quality work for freedom. This is the Rosie Legacy, and it will always be needed.
- Rosies show that cooperation is often needed for good to prevail;

- Rosies are fascinating people, and they add much depth to the fuller story of the depression, World War II, women's equality; the value of seniors; and what it takes for nations to pull together.
- Many Rosies report first-hand what it was like to care for veterans who are wounded in body and spirit, how they raised their children to accept women into new roles, what they have seen over a century of living.
- Rosies have been poorly recognized for the depth of their importance.

3. *What actions can people take that show unity?*

- You can choose to replicate or add to many Rosie projects that have been done in many places, or you can create your own. Always remember that work should be SASSY (Sustainable, Achievable, a Simple Statement of pulling together to do quality work), and include Youth of many kinds.
- Some work we with many partners have completed includes interviewing Rosies, building parks, creating music, growing victory gardens, helping Allied Nations thank American Rosies. By 2024, we expect that people will have created at least 30 different ways to honor Rosies and the Rosie Legacy.
- Most pressing is to get people to help America find, interview, and get to know Rosies. We call this The Treasure Hunt for Rosies.”

See **Projects**

4. *Who's doing “Rosie work” we can follow and relate to?*

- Hundreds, if not thousands, of people are working with Rosies to make them known before they are gone. Yet, they are not yet organized into a comprehensive, integrated program that gives strength in unity. A job for all of us is to show our unity. In the meantime, we have given awards to some individuals and groups for first-rate work who can help mentor you, and we have many partners who may help you, as well.

5. *How will you put work of different people into a common place, where my work is seen as part of the whole?*

- We are still assessing this. Possibilities are a Rosiepedia website, the Rosie the Riveter WWII Home Front National Park, a museum explicitly for Rosies or one that has a more general topic (e.g., women, history of work and labor). Deciding this is part of the work of Phase II, which we are beginning now and which is the launching of the American Rosie Movement through 2023.

6. *What are you most proud of?*

- How Rosies have helped us, a small nonprofit organization, show that quieter, less visible people and organizations can make a difference. One of our favorite quotes is by Margaret Meade, “Don’t ever think that a small group of committed citizens cannot change the world. Indeed, it is the only thing that ever has.”